

Case Study: Daily mail delivery



SLIVERS-OF-TIME WORKING: Case Study	
BUYER	East Thames Housing Association
REQUIREMENT	Daily mail delivery between multiple buildings belonging to the same Housing Association

Traditional fulfilment	Book a courier from a local company to do the run once a day every weekday.
Slivers-of-Time route	Book a seller for an hour each weekday at set time to drop off mail between buildings.
Types of work	<ul style="list-style-type: none"> Reporting to reception in main building to pick up mail bag. Use public transport and walking to travel between East Thames building dropping off bundles of mail.

	Traditional route	Slivers-of-Time route
Pattern of bookings	Long standing arrangement with courier company.	Book a seller for this week each Monday morning.
Impact on local employment	Negligible – courier could come from anywhere	High. East Thames choose to spend this purchasing power on their own residents, often using this task to provide a first booking for someone new in the market. Because of the link between East Thames and its residents they are confident in hiring untried sellers.
Cost comparison:	Cost of courier (with bulk discount) is £12 per day.	Cost of entry level Slivers-of-Time seller is typically £7.52 an hour including all mark-ups.

"People attracted to Slivers-of-Time working are keen to make their mark. They know they're only as good as their last booking and that the market rewards them for reliability. We really enjoy working with them."

Martin Von Tol, MD, East Living, East Thames Group