

Case Study: Resident research



SLIVERS-OF-TIME

Slivers-of-Time working is for anyone with spare hours to sell to local employers.



SLIVERS-OF-TIME WORKING: Case Study	
BUYER	London Borough of Newham
REQUIREMENT	Resident research: face to face questionnaires completed at the Newham Show

Traditional fulfilment	Hire temps through normal HR procedures
Slivers-of-Time route	Buyer one or more sellers for precise hours of need each time a requirement arose.

	Traditional route	Slivers-of-Time route
Productivity	Each Seller required to fill 30 questionnaires.	Sellers filled an average of 35 questionnaires each. Productivity rate: 16.7% above target
Pattern of bookings	5 X 8 hour day	10 x 4 hours
Cost	Avg. agency rate £16 Total: £864	Average seller rate £7.11 Total: 383.94 Saving: £480.06 = 56%
Impact on local employment	Negligible – existing temps from anywhere in East London gain another booking	Students at Newham College targeted as sellers – this ensured local connection.

“SoT [Slivers-of-Time] consistently provides us with flexible, competent and reliable people at a moderate cost.”

Paul Williams, London Borough of Newham